

ALLISON WALL
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Education:

TEFL Certification. 150 Hours of Coursework, 20 hours of practicum. *Spring 2015.*

University of North Carolina, B.A., Journalism and Mass Communication, Advertising Sequence.
Excelled in Spanish media and conversation classes. *Fall 2011-Spring 2015*

Universidad de Sevilla, Facultad de Comunicación. Seville, Spain, *Spring 2014*

Robert L. Patton High School. Morganton, NC. *2007-2011*

North American College. Arica, Chile. *Fall 2010*

Experience:

English Language and Cultural Assistant. IES Blas de Otero. Madrid, Spain. Collaborate with local Spanish teachers as a native speaker in order to stimulate the students' interests. *October 2015-June 2016*

Research team member. National Student Advertising Competition Team. Chapel Hill, NC. Gathered primary and secondary research concerning current and prospective consumers of Pizza Hut. Conducted a Hispanic focus group. *Spring 2015*

English Language Assistant. Colegio San Antonio María Claret. Seville, Spain. Created activities to engage students ages 16 to 18 in learning the English language. Attended students' extracurricular activities to learn more about them as individuals. *Spring 2014*

Intern. Nexus Strategies. Raleigh, NC. Participated in branding and promoting various grassroots organizations and political candidates. Performed duties from updating a media list to welcoming supporters at events. *Fall 2013*

Volunteering:

Recruitment Counselor. UNC Panhellenic Council. Chapel Hill, NC. Served as a counselor during recruitment for a group of 25 women. Acted as a confidant and advisor to women during one of their first experiences at UNC. Assisted the Panhellenic Council with event planning and organizing. *Fall 2013*

Volunteer. Ronald McDonald House. Chapel Hill, NC. The organization provides a home for families of seriously ill children that are patients at UNC Hospitals. Participated in and helped organize various events to raise money and awareness. *2011-2013*