



March 22, 2016

Language and Culture Assistants
Program Advisors
Spanish Ministry of Education, Culture
and Sport

JOE BOB HESTER
Associate Professor

To Whom It May Concern:

This letter is to recommend Allison Wall for a scholarship and teaching position in your program. I give her my highest recommendation.

I have known Allison for two years. She was a student in my JOMC 271 Advertising Copy & Communication course in fall 2014, and she was a member of the National Student Advertising Competition (NSAC) team that I advised in spring 2015. That team won its district competition, placed first in the semifinals, and ultimately came in 5th at the national competition.

Based on her performance on the NSAC team, I feel certain that she would do an excellent job in your program. She has very good interpersonal communication skills, both oral and written, and she is highly motivated to succeed. Allison is emotionally stable, mature, self-reliant and independent. In addition to her ability to work independently, she is also a team player who works well with others. She has demonstrated this ability during group projects and during her work experience. She is organized and attentive to detail, qualities that are critical to the success of any team effort.

Allison is also highly qualified for this position. She is an experienced teacher, having taught English to a group of high school students when she studied abroad in Seville, Spain. She has her TEFL (Teaching English as a Foreign Language) Certification, and she is currently working as a Language and Culture Assistant at IES Blas de Otero in Madrid, Spain. And most importantly, she really loves teaching!

Please give Allison careful consideration for the position. I believe she would be a valuable addition to your program. If you need any additional information, please contact me via email at joe.bob.hester@unc.edu or by phone at 919-843-8290.

Sincerely,

Joe Bob Hester, Ph.D.
Associate Professor